

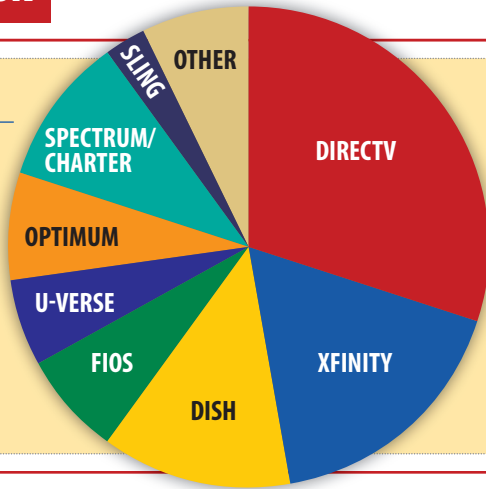
THE NEWSmax REACH

Every month, more than **33 MILLION*** Americans watch, read, and listen to **NEWSMAX**.

70+ MILLION

TV

NEWSMAX TV is carried in more than 70 million U.S. cable homes.

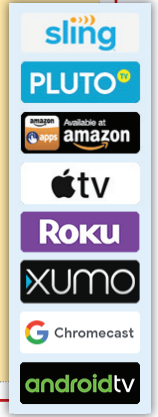


OTT

NEWSMAX TV is available through more than 150 million devices, smart TVs and smart phones.

Find NEWSMAX TV:

- Roku
- Pluto
- Amazon Fire
- YouTube Live
- Chromecast
- Xumo
- AppleTV
- Every iPhone and Android Smartphone
- SmartTVs: Samsung, LG, Sony, Panasonic, Sharp, RCA



10+ MILLION

ONLINE

Approximately 10 million unique visitors go to our popular websites.



Our Readers:

- 82% are 45 years of age or older
- 79% have attended college
- 33% have household income of \$100,000+
- 16% have a net worth in excess of \$1 million
- 25% are top management, C-level executives or own business

Forbes

“**NEWSMAX** is a news powerhouse.”

New York Times

“A potent force” in U.S. politics.

6+ MILLION

EMAILS

Some 6.6 million opt-in email subscriptions to breaking news alerts, health, money and more than 70+ segmented lists based on demographics, interests and lifestyle.

20+ MILLION

DIGITAL NETWORK

More than 20 million unique visitors see our syndicated advertising and ad networks, the **NEWSMAX** Feed Network.

► 1,183 websites carry **NEWSMAX** Feed with 1.3 billion monthly page views.

NEWSmaxFEED



700+K

SUBSCRIBERS

NEWSMAX magazine and 19 health, financial and personal newsletters delivered in print and digitally have a monthly readership of over 750,000.

*SOURCES: Adobe, Comscore, Google Analytics, and internal data